



OUT & ABOUT WITH KIDS DEALS NEWSLETTER SPECIFICATIONS

- **Maximum** 8 word header
- **Maximum** 60 words on a holiday deal or new development
- **URL** to link directly to a page on your website for call to action
- 1 x jpg image, which **MUST** be 250 px (w) X 250 ph (h) for the newsletter

Please supply material as specified **seven days** prior to the release of the monthly deals newsletter for which you have a booking.

Please send the components for your module to
digitaleditor@oawk.com.au