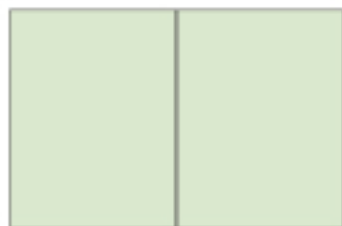


Out&About With Kids

YOUR COMPREHENSIVE
GUIDE TO FAMILY TRAVEL
AND ENTERTAINMENT

ADVERTISING SPECIFICATIONS

AD SIZES



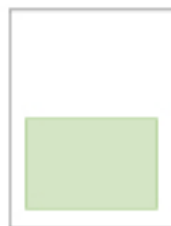
DPS - 420 x 275 mm + 5mm bleed on each side. Do not run text within 5mm each side of gutter



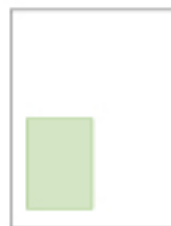
FP - 210 x 275mm + 5mm bleed on each side



Half vertical
85 x 230mm
no bleed



Half horizontal
177 x 110mm
no bleed



Quarter
85 x 110mm
no bleed

TECHNICAL SPECIFICATIONS

- Publication size: 210 x 275mm
- Artwork must be supplied as high resolution PDF. Ensure all colours are set to CMYK. Fonts are to be embedded in the PDF and images should be 300dpi.
- Supply artwork with trim marks (and bleed where required on FP and DPS ads)
- Files under 10MB can also be emailed directly to us.
- Avoid running type across the gutter on double-page spreads. Type must be designed to clear the gutter edge by a minimum of 5mm each side (total 10mm).
- A colour proof or print in actual size must be provided as a guide to the final appearance of the advertisement. (No responsibility for colour accuracy).

DISCLAIMER

Whilst internal production processes may verify that material is within specifications the onus is firmly on the trade house to supply material within specification. It is also a requirement of our specifications that material be delivered on time, so quality checking procedures can take place. Late material is liable to incur additional production costs. Out & About With Kids reserves the right to refuse any material that does not meet the Out & About With Kids specifications.

INSERT 195 x 245mm

CONTACTS

SEND PRINT AND DIGITAL ADVERTISING MATERIAL TO

Elisa Elwin
T: +61413770550
E: elisa@oawk.com.au
Elwin Media
PO Box 4148
Balgowlah Heights NSW 2093

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